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INFORMATION DISCLOSURE STATEMENT BY APPLICANT <i>(use as many sheets as necessary)</i>		Application Number: 10/750,363 Filing Date: December 31, 2003 First Named Inventor: Krishna BHARAT Group Art Unit: 3621 Examiner Name: Evens J. Augustin	
Sheet	1	of	1
		Attorney Docket No.: Google-44 (GP-096-00-US)	

U.S. PATENT DOCUMENTS					
Examiner Initials*	Cite No. ¹	U.S. Patent Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines where relevant Passages or Figures appear

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OTHER REFERENCES - NON-PATENT LITERATURE DOCUMENTS			
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	CB	Examiner's Report No. 2 for Australian Patent Application No. 2004311786 dated June 11, 2009 (3 pgs.)	
	CC	Langheinrich, et al., "Unintrusive Customization Techniques for Web Advertising," <u>Computer Networks</u> (1999) (18 pgs.)	

Examiner Signature		Date Considered	
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*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609 Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

1 Unique citation designation number 2 Applicant is to place a check mark here if English language translation is attached